

WHAT IS CLAIMED IS:

1. Package for storing and displaying product, comprising:
a product display member having partially overlapped, closely spaced front and rear layers;
a reusable product container for containing at least one unit of product; and,
means for removably attaching said reusable product container to said product display member, said means for removably attaching comprising extended flange portions trapped between said partially overlapped, closely spaced front and rear layers.
2. The package recited in claim 1 wherein said partially overlapped, closely spaced front and rear layers comprises a paperboard material.
3. The package and product display recited in claim 1 wherein means for removably attaching said reusable product container comprises a semi-rigid transparent polymeric layer conformably encased about the reusable product container.
4. The package recited in claim 3 wherein said semi-rigid transparent polymeric layer is a thermoplastic or thermoset material.
5. The package recited in claim 1 wherein said extended flange portions trapped between said partially overlapped, closely spaced front and rear layers includes means for fixedly securing said extended flange portions between said partially overlapped, closely spaced front and rear layers.

6. The package recited in claim 5 wherein said means for fixedly securing includes adhesively bonded said partially overlapped, closely spaced front and rear layers.

7. The package recited in claim 1 wherein said product display member comprises an opening arranged in a top portion of said product display member to facilitate displaying.

8. Method of making a package for storing and displaying light and moisture protected articles, comprising the steps of:

forming a display member having partially overlapped, closely spaced front and rear layers;

providing a reusable article container for containing at least one article in a moisture and light impervious enclosure; and,

attaching said reusable article container to said display member to thereby form said package for storing and displaying light and moisture protected articles.

9. The method recited in claim 8 wherein said step of attaching comprises the step of trapping extended flange portions of said reusable article container between said partially overlapped, closely spaced front and rear layers of said display member to form trapped extended flange portions.

10. The method recited in claim 9 further comprising adhesively bonding said trapped extended flange portions.